



MADHURA KAPSHIKAR

Visual Communication Designer

BIO

As a budding designer, very enthusiastic about learning and contributing creatively. Seeking opportunities to explore the design industry, enhance skills and collaborate on innovative projects with a fresh perspective. Excited about the journey ahead and ready to embrace design challenges.

EDUCATION

- Unitedworld Institute of Design, Ahmedabad
2021-2025
- MES Abasaheb Garware College, Pune
2019-2021
- Dr. Kalmadi Shamarao High School, Pune
2019

SOFTWARES



OTHER INTERESTS

Professional Kathak Dancer
Experience: 12+ years

CONTACT

PHONE:

+91 90116 08805

E-MAIL:

kapshikarmadhurawork@gmail.com

WEBSITE:

www.madhurakapshikar.com

ADDRESS:

Pune

WORK INTEREST

Packaging
Publication
Branding & Visual Identity
Motion Graphics

SOFT SKILLS

Observation
Teamwork
Strategic Thinking
Presentation Skills
Conflict Management

LANGUAGES

English
Marathi
Hindi

WORK EXPERIENCE

• IndiDesign Pvt. Ltd

Graphic Designer Sept 2025-Present

- **Skills:** AI Generation, Illustrator, Photoshop, InDesign, After Effects

Work Field: Packaging, Branding, Video Editing, Social Media Assets, Publication

• IndiDesign Pvt. Ltd

Volunteering Aug 2025

- THE DESIGNINDIA SHOW 2025:

Motion Graphics: Developed impactful visuals for stage, digital platforms and promotions, aligning them to the theme of the event 'Empower'.

• White Warbler Communications Pvt. Ltd

Internship Dec 2024-Feb 2025

- **Skills:** AI Generation, Illustrator, Photoshop

Work Field: Packaging, Branding, Social Media Assets

• IndiDesign Pvt. Ltd

Internship May-Aug 2024

- **Packaging Design:** Designed various packaging boxes, focusing on aesthetics and functionality to enhance product appeal.

- **Publication Design:** Developed a coffee table book for a client, from concept to final design, ensuring a visually engaging and cohesive product.

- **Motion Graphics:** Created dynamic visuals for stage displays, social media engagement, and promotional content, ensuring a cohesive and impactful event experience.

THE DESIGNINDIA SHOW 2024:

Created the entire visual identity for an event, including research, theme development, and execution, ensuring a consistent and impactful brand presence.

• Just My Type

College Type Fest Sept 2022

- **Installation Design:** Crafted a captivating 3-foot exhibit, showcasing hands-on skills.

• Art Mandi

Fundraising Event - MODUS Sept 2022

- **Publication Design:** Designed 'Ink & Zen' journal, sold 20 copies at a successful fundraiser.

ACHIEVEMENTS

• The DesignIndia Show 2025

*Certificate of Honour for Active Participation
Presented by IndiDesign
2025*

• The DesignIndia Show 2024

*Certificate of Honour for Active Participation
Presented by IndiDesign
2024*

• SSC Languages Topper

*Marathi, French
2019*

• Navbharat Nirmiti Nrutyotsav

*Participant among 45 senior
kathak dancers
2018*

• Elementary and Intermediate Drawing Examination

2015-2016