



# MADHURA KAPSHIKAR

## Visual Communication Designer

### BIO

As a budding designer, very enthusiastic about learning and contributing creatively. Seeking opportunities to explore the design industry, enhance skills and collaborate on innovative projects with a fresh perspective. Excited about the journey ahead and ready to embrace design challenges.

### EDUCATION

- Unitedworld Institute of Design, Ahmedabad  
2021-2025
- MES Abasaheb Garware College, Pune  
2019-2021
- Dr. Kalmadi Shamarao High School, Pune  
2019

### SOFTWARES

After Effects	<div><div></div></div>
InDesign	<div><div></div></div>
Illustrator	<div><div></div></div>
Photoshop	<div><div></div></div>
Adobe XD	<div><div></div></div>
Premiere Pro	<div><div></div></div>
Figma	<div><div></div></div>

### OTHER INTERESTS

Professional Kathak Dancer  
*Experience: 12+ years*

### CONTACT

#### PHONE:

+91 90116 08805

#### E-MAIL:

kapshikarmadhurawork@gmail.com

#### WEBSITE:

www.madhurakapshikar.com

#### ADDRESS:

Pune

### WORK INTEREST

Packaging  
Publication  
Branding & Visual Identity  
Motion Graphics

### SOFT SKILLS

Observation  
Teamwork  
Strategic Thinking  
Presentation Skills  
Conflict Management

### LANGUAGES

English  
Marathi  
Hindi

WORK EXPERIENCE

• IndiDesign Pvt. Ltd

Graphic Designer Sept 2025-Present

- **Skills:** AI Generation, Illustrator, Photoshop, InDesign, After Effects
- Work Field:** Packaging, Branding, Video Editing, Social Media Assets, Publication

• IndiDesign Pvt. Ltd

Volunteering Aug 2025

- **THE DESIGNINDIA SHOW 2025:**  
**Motion Graphics:** Developed impactful visuals for stage, digital platforms and promotions, aligning them to the theme of the event ‘Empower’.

• White Warbler Communications Pvt. Ltd

Internship Dec 2024-Feb 2025

- **Skills:** AI Generation, Illustrator, Photoshop
- Work Field:** Packaging, Branding, Social Media Assets

• IndiDesign Pvt. Ltd

Internship May-Aug 2024

- **Packaging Design:** Designed various packaging boxes, focusing on aesthetics and functionality to enhance product appeal.
- **Publication Design:** Developed a coffee table book for a client, from concept to final design, ensuring a visually engaging and cohesive product.
- **Motion Graphics:** Created dynamic visuals for stage displays, social media engagement, and promotional content, ensuring a cohesive and impactful event experience.

THE DESIGNINDIA SHOW 2024:

Created the entire visual identity for an event, including research, theme development, and execution, ensuring a consistent and impactful brand presence.

• Just My Type

College Type Fest Sept 2022

- **Installation Design:** Crafted a captivating 3-foot exhibit, showcasing hands-on skills.

• Art Mandi

Fundraising Event - MODUS Sept 2022

- **Publication Design:** Designed ‘Ink & Zen’ journal, sold 20 copies at a successful fundraiser.

ACHIEVEMENTS

• The DesignIndia Show 2025

Certificate of Honour for Active Participation  
Presented by IndiDesign  
2025

• The DesignIndia Show 2024

Certificate of Honour for Active Participation  
Presented by IndiDesign  
2024

• SSC Languages Topper

Marathi, French  
2019

• Navbharat Nirmiti Nrutyotsav

Participant among 45 senior  
kathak dancers  
2018

• Elementary and Intermediate  
Drawing Examination

2015-2016