



MADHURA KAPSHIKAR

Visual Communication Designer

BIO

As a budding designer, very enthusiastic about learning and contributing creatively. Seeking opportunities to explore the design industry, enhance skills and collaborate on innovative projects with a fresh perspective. Excited about the journey ahead and ready to embrace design challenges.

EDUCATION

- Unitedworld Institute of Design, Ahmedabad
2021-2025
- MES Abasaheb Garware College, Pune
2019-2021
- Dr. Kalmadi Shamarao High School, Pune
2019

SOFTWARES

After Effects	<div><div></div></div>
InDesign	<div><div></div></div>
Illustrator	<div><div></div></div>
Photoshop	<div><div></div></div>
Adobe XD	<div><div></div></div>
Premiere Pro	<div><div></div></div>
Figma	<div><div></div></div>

CONTACT

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ADDRESS:

Pune, Ahmedabad

WORK INTEREST

Packaging
Publication
Branding & Visual Identity
Motion Graphics

WORK EXPERIENCE

• IndiDesign Pvt. Ltd

Internship May-Aug 2024

- **Packaging Design:** Designed various packaging boxes, focusing on aesthetics and functionality to enhance product appeal.
- **Publication Design:** Developed a coffee table book for a client, from concept to final design, ensuring a visually engaging and cohesive product.
- **Motion Graphics:** Created dynamic visuals for stage displays, social media engagement, and promotional content, ensuring a cohesive and impactful event experience.

THE DESIGNINDIA SHOW 2024:

Created the entire visual identity for an event, including research, theme development, and execution, ensuring a consistent and impactful brand presence.

• Just My Type

College Type Fest Sept 2022

- **Installation Design:** Crafted a captivating 3-foot exhibit, showcasing hands-on skills.

• Art Mandi

Fundraising Event - MODUS Sept 2022

- **Publication Design:** Designed 'Ink & Zen' journal, sold 20 copies at a successful fundraiser.

ACHIEVEMENTS

- The DesignIndia Show 2024
*Certificate of Honour for Active Participation
Presented by IndiDesign
2024*
- SSC Languages Topper
*Marathi, French
2019*
- Navbharat Nirmitti Nrutyotsav
*Participant among 45 senior
kathak dancers
2018*
- Elementary and Intermediate
Drawing Examination
2015-2016

LANGUAGES

English
Marathi
Hindi

OTHER INTERESTS

Professional Kathak Dancer
Experience: 12+ years

SOFT SKILLS

Observation
Teamwork
Strategic Thinking
Presentation Skills
Conflict Management